

National Aeronautics and Space Administration

Headquarters

Washington, DC 20546-0001



October 21, 2014

Reply to Attn of: Office of Small Business Programs

Mr. Scott Denniston
National Veteran Small Business Coalition
14001-C St. Germain Drive, #652
Centreville, VA 20121

Dear Mr. Denniston:

Thank you for your letter dated September 19, 2014, regarding compliance with Executive Order 13360 (EO).

Enclosed is NASA's Fiscal Year 2014 Small Business Veteran Strategic Plan which is designed to meet the requirement of Section 2 (A) of the EO. To meet the requirement of the first part of Section 2(B) of the EO, the plan is published on our public website <http://osbp.nasa.gov/vision-strategic.html>.

To meet the second part of Section 2(B), enclosed is the relevant portion of our most recent (FY 2013) Corrective Action Report, submitted as part of our annual Small Business Administration Scorecard submission.

Regarding Section 2 (C) of the EO, I am the designated senior-level official responsible for developing and implementing the agency strategy. I may be reached at (202) 358-2088, and my email is HQ-smallbusiness@nasa.gov.

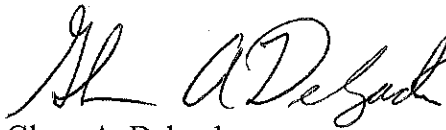
NASA has taken several steps to implement its Strategic Plan. For each of the last three years, NASA has hosted a Service-Disabled Veteran-Owned Small Business (SDVOSB) industry day at one of NASA's centers across the country. Our most recent such event was in August 2014 at Langley Research Center, VA. Our next SDVOSB Industry Day is scheduled on February 3, 2015 and will be hosted by Stennis Space Center, located in southern Mississippi. In addition to NASA-hosted events, in 2014 we attended VETS2014 in Reno, NV in June, and the Elite SDVOB National Conference in New York, NY in August. We also plan on attending, and presenting at, the National Veterans Small Business Engagement in Atlanta, GA in December 2014.

In addition, NASA maintains an internal White Paper on the status of its Veterans Small Business program. In 2014, NASA also presented a three-part training session to its small business specialists, entailing a thorough comparison of NASA's performance against that of the government as a whole on an industry-by-industry (North American Industry

Classification System or NAICS) basis. This training provides insight into which industries present the best opportunities for increased participation by SDVOSB's at NASA. We also present awards to our centers that meet the statutory 3% SDVOSB goal. In 2014, Glenn Research Center in Cleveland, OH, and Armstrong Flight Research Center in Edwards, CA, received the awards.

Once again, thank you for the opportunity to discuss NASA's veteran-owned small business program. If I can provide any further information or assistance, please do not hesitate to contact me at the phone number or email address above.

Sincerely,

A handwritten signature in black ink, appearing to read "Glenn A. Delgado". The signature is written in a cursive style with a long, sweeping underline that extends to the right.

Glenn A. Delgado
Associate Administrator
Office of Small Business Programs

Enclosures

NASA Office of Small Business Programs

Effective March 2014

NASA Small Business Veteran Strategic Plan

Mission

- To advise the Administrator on all matters related to the National Aeronautics and Space Administration's (NASA's) small business programs.
- To promote the development and management of NASA programs that assist all categories of small business.
- To develop small businesses in high-tech areas that include technology transfer and commercialization of technology.
- To provide small businesses with the maximum number of practicable opportunities to participate in NASA prime contracts and subcontracts.

Vision

- To promote and integrate all small businesses into the competitive base of contractors that pioneers the future in space exploration, scientific discovery, and aeronautics research.

Veteran Goals

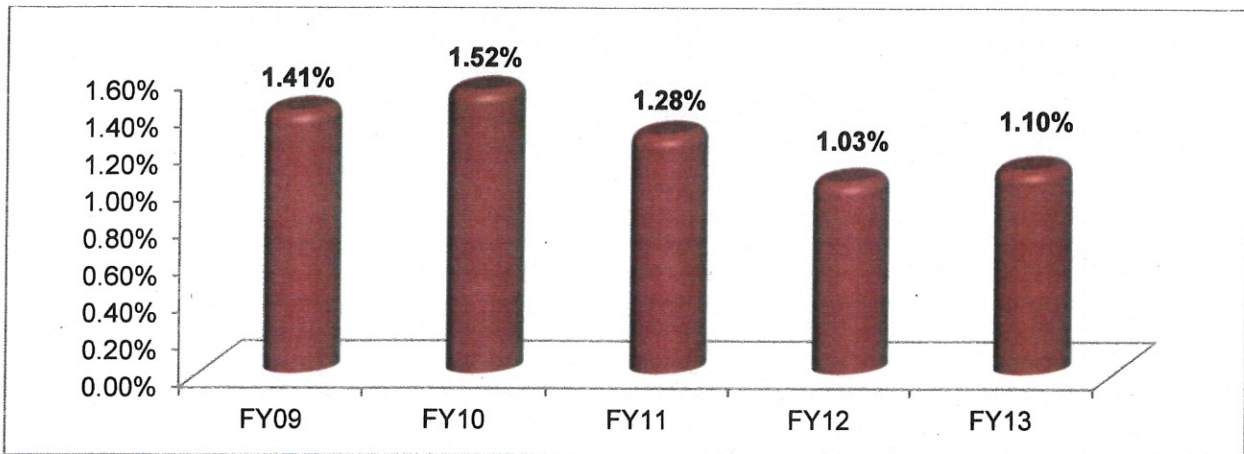
- Demonstrate commitment to the Veteran Small Business Program.
- Engage senior leadership in achieving veteran small business goals.
- Increase annual contract actions and contract dollar values for Veteran-Owned Small Businesses (VOSB).
- Increase the use of restricted competitions and sole-source awards for Service-Disabled Veteran-Owned Small Businesses (SDVOSB). Increase the number of Veteran-Owned Small Businesses in high-tech areas by expanding the Mentor-Protégé Program.
- Monitor Veteran-Owned Small Businesses' subcontracting performance through the expanded use of Individual Subcontract Reports at each Center.
- Monitor the Agency's annual Veteran-Owned Small Business subcontracting dollars through the Summary Subcontract Report.
- Provide outreach to Veteran-Owned Small Businesses through conferences, Prime Vendor Councils and other government agencies e.g. National Veterans Conference and by participating in other veteran conferences.
- Encourage Centers to have regional Industry Days focused on the Veteran Small Business Program.
- Increase communication to Veteran-Owned Small Businesses through the expanded use of the Office of Small Business Programs (OSBP) Web site by updating it annually or as needed.
- Focus communication through the use of social media (Facebook, Twitter, etc.).
- Develop a training program for the NASA acquisition workforce that concentrates on veteran programs.
- Monitor Federal databases to ensure that all veteran data are accurately entered and reviewed on a daily basis through the use of a Small Business Dashboard.
- Require NASA Centers to report initiatives in support of veteran programs on a semiannual basis.
- Use an enterprise model to execute these goals and track accomplishments.
- Recognize annually the NASA Centers that meet the statutory 3 percent goal for Service-Disabled Veteran-Owned Small Businesses.
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**National Aeronautics & Space Administration (NASA)
FY2013 Corrective Action Report**

In FY2013, NASA was unable to meet the federally mandated socioeconomic prime goals for Woman-owned Small Business (WOSB), Service-Disabled Veteran-owned Small Business (SDVOSB) and Historically Underutilized Business Zone (HUBZone). In the area of sub-contracting, NASA was unable to meet the Service-Disabled Veteran-owned Small Business (SDVOSB) goal for the first time in several years. The following is a detail report on what NASA did to meet these goals and some specific causes for NASA not meeting these goals.

Service-Disabled Veteran-owned Small Business (SDVOSB) goal

NASA Agency FY09 – FY13 Service-Disabled Veteran Owned Small Business Dollars and Percentages



Category	FY08	FY09	FY10	FY11	FY12
Service Disabled Veteran Owned Actions	475	597	672	652	654
Service Disabled Veteran Owned Dollars	\$188,664,515	\$207,726,137	\$237,097,611	\$179,858,759	\$138,747,964
Service Disabled Veteran Owned Percentage	1.28%	1.41%	1.52%	1.28%	1.03%

In order to increase SDVOSB participation, NASA hosted its second annual Veteran Owned Small Business (VOSB) Industry Day at Goddard Space Flight Center (GSFC) in Greenbelt, MD in August 2013. GSFC is NASA's second largest center in terms of procurement dollars spent, and is its largest center by far in terms of SDVOSB dollars spent. This event included matchmaking as well as traditional networking. NASA will host its third annual VOSB Industry Day in August 2014 at Langley Research Center, Virginia. NASA also attended the National Veterans Conference in St. Louis, MO as well as the Elite SDVOB Conference in San Diego, CA, both in August 2013. NASA will attend similar events again in 2014.

Also in 2013, NASA's Johnson Space Center awarded a SDVOSB set-aside contract for Human Health and Institutional Management Support. This is a task-order contract that should start receiving obligations in 2014. NASA's Glenn Research Center awarded a SDVOSB set-aside contract for construction of a main gate facility at Plum Brook Station, Ohio.

Outreach and set-aside efforts as described above typically do not yield immediate results. For outreach events, it can easily take a couple of years or more for a firm to learn of contract opportunities, wait for the opportunity to be competed or re-competed, submit a proposal, and navigate the proposal evaluation process. For set-aside awards, the process is shorter, but it can still take months for task orders to be awarded and dollars to be obligated.

NASA's Solutions for Enterprise-Wide Procurement (SEWP) program, a government-wide multiple-award schedule for IT hardware and software products, includes a separate group of vendors that are all SDVOSB's. The current SEWP contracts end in 2014 and the next round of SEWP ("SEWP V") will also include a SDVOSB set-aside group.

The NASA Office of Small Business Programs (OSBP) continually encourages its centers to look for SDVOSB set-aside possibilities, especially for acquisitions which might otherwise have been assigned as a regular SB set-aside. OSBP also presents an annual award to each center that meets the federal SDVOSB goal of 3%.

SUB-CONTRACTS

Service-Disabled Veteran-owned Small Business (SDVOSB) goal

In FY 2013, NASA achieved a subcontracting percentage of 2.9% against the 3.0% goal. This represents an improvement over the 2.7% metric from FY 2012. In addition to the corrective actions for the SDVOSB prime category listed above, the NASA Office of Small Business Programs (OSBP) has begun closely monitoring CPARS ratings for subcontracting performance, in addition to continuing its monitoring of Individual Subcontracting Reports (ISR's) in eSRS. NASA field centers report on subcontracting goal achievement in their semi-annual Small Business Program Reports, including what actions are being taken to address goals that are not being met. Additionally, OSBP participates with NASA's Office of Procurement in periodic Procurement Management Reviews of field centers. As part of these reviews, OSBP checks to make sure that contracting officers complete the CPARS (Contractor Performance Assessment Reviews) subcontracting section whenever required by FAR 42.1502 (g) and NASA FAR supplement 1842.1503 (b). OSBP also verifies that whatever rating is given is consistent with the achievements reported in the ISR's. In FY 2013, OSBP provided training on eSRS and CPARS to